



PRESS RELEASE: VisitEngland Awards for Excellence 2025 finalists announced

VisitEngland has today, 1 April, announced the finalists who will go forward to the tourism industry's national [Awards for Excellence](#).

The 52 finalists, selected following a rigorous judging process by handpicked tourism industry experts, go on to compete in 16 core categories at the national awards in June.

The VisitEngland Awards for Excellence have been championing the best in England's tourism industry for more than three decades and celebrate quality, innovation, best practice and exceptional customer service.

VisitEngland Director Andrew Stokes said:

“England’s tourism industry has good reason to celebrate. As the finalists demonstrate, businesses across every region provide outstanding customer service along with high quality experiences while constantly innovating to find new ways to give more to visitors and the communities they serve.”

“The applications to this year’s awards and the list of finalists are a testament to the range of first-class products on offer to both domestic and international visitors. I congratulate all the finalists who are already winners, and I wish them the very best of luck.”

The awards' categories range from ‘B&B and Guest House of the Year’ and ‘Experience of the Year’ to ‘Camping, Glamping and Holiday Park of the Year’ and ‘Large and Small Visitor Attraction of the Year’. In addition to the 16 core categories, two special awards are also being presented including a ‘Travel Content Award’ and the ‘Tourism Superstar Award’.

This year’s awards worked in collaboration with 21 local competitions from across England with winners automatically put forward for the national awards.

There were 1,800 applications to the 21 aligned local awards with 360 applicants forwarded for judging in the VisitEngland Awards for Excellence. These were made up of businesses including hotels, self-catering accommodation providers, B&Bs, glamping operators, visitor attractions, restaurants, pubs and museums.

Finalists are invited to attend the national awards ceremony, held at the Brighton Dome Corn Exchange on 4 June, where Gold, Silver and Bronze winners will be announced at the black tie event.

Tourism is one of England’s largest, most valuable industries, supporting more than 200,000 businesses, employing 2.6 million people and generating about £76 billion in domestic visitor spending.

VisitEngland Awards for Excellence 2025 finalists:

Accessible and Inclusive Tourism Award:

[Eureka! Science + Discovery](#), Merseyside

[Marsham Court Hotel](#), Dorset

[The Courtyard Trust Limited](#), Herefordshire

B&B and Guest House of the Year:

[Abbots Grange Manor House](#), Worcestershire

[Boscastle House](#), Cornwall

[Sunnyside Guest House Southport](#), Merseyside

Business Events Venue of the Year:

[Jodrell Bank Centre for Engagement](#), Cheshire

[Keele University Events and Conferencing](#), Staffordshire

[The Glasshouse International Centre for Music](#), Tyne & Wear

Camping, Glamping and Holiday Park of the Year:

[Hippersons Boatyard](#), Suffolk

[Mendip Basecamp](#), Somerset

[Polmanter Touring Park](#), Cornwall

Ethical, Responsible and Sustainable Tourism Award sponsored by [Sykes](#)

[Holiday Cottages](#) :

[Battlesteads](#), Northumberland

[Sunnyside Guest House Southport](#), Merseyside

[The Quiet Site](#), Cumbria

Experience of the Year:

Cow Cuddling, [Dumble Farm](#), East Riding of Yorkshire

Introduction to Sailing, [Mylor Sailing School](#), Cornwall

[The Wizard Walk of York](#), North Yorkshire

International Tourism Award:

[St Mary's Guildhall](#), West Midlands

[The Beatles Story](#), Merseyside

[World of Wedgwood](#), Staffordshire

Large Hotel of the Year sponsored by [Ecclesiastical](#):

[Mallory Court Hotel & Spa](#), Warwickshire

[Sandburn Hall](#), North Yorkshire

[Titanic Hotel Liverpool](#), Merseyside

Large Visitor Attraction of the Year sponsored by [Raw Charging Network Ltd](#):

[Black Country Living Museum](#), West Midlands

[Liverpool Football Club Tours & Experiences](#), Merseyside

[National Space Centre](#), Leicestershire

New Tourism Business of the Year:

[Ad Gefrin Anglo-Saxon Museum & Whisky Distillery](#), Northumberland

[Eight at Gazegill](#) by Doug Crampton, Lancashire

[Eureka! Science + Discovery](#), Merseyside

Pub of the Year:

[The Blind Bull](#), Derbyshire

[The Farmers Arms](#), Devon

[The Griffin Inn](#), Leicestershire

Self Catering Accommodation of the Year sponsored by [Sykes Holiday Cottages](#):

[Trevase Cottages](#), Herefordshire

[Treworgey Cottages](#), Cornwall

[Wolf Wood Treehouses](#), Devon

Small Hotel of the Year:

[Seaham Hall](#), County Durham

[Summer Lodge Hotel](#), Dorset

[The Montagu Arms Hotel](#), Hampshire

Small Visitor Attraction of the Year:

[King Richard III Visitor Centre](#), Leicestershire

[No.1 Royal Crescent](#), Somerset

[Sculpture by the Lakes](#), Dorset

Taste of England Award:

[Searcys at The Pump Room](#), Somerset

[The Cavendish Hotel](#), Derbyshire

[The Riverside at Aymestrey](#), Herefordshire

Unsung Hero Award:

Andrew Hurley, [Avoncroft Museum](#), Worcestershire

Hannah Clapp, [Muncaster Castle](#), Cumbria

Caitlin Brown, [The Escape Key](#), Tyne & Wear

Notes to Editors:

- For more information on VisitEngland's Awards for Excellence go to: [VisitEngland Award For Excellence Dates | VisitBritain.org](#)

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