



## STEAM SUMMARY 2023 HEREFORDSHIRE COUNCIL

Total economic impact of tourism £M	735.90
% change on 2022 (£'s 2023)	1.8%

Total visitor days (Millions)	8.03
% change on 2022	3.9%
Staying visitor days (Millions)	3.04
% change on 2022	-0.1%

Total visitor numbers (Millions)	5.87
% change on 2022	5.6%
Number of staying visitors (Millions)	0.89
% change on 2022	0.5%
Number of day visitors (Millions)	4.99
% change on 2022	6.5%

Number of FTE jobs supported by tourism spend	8,014
% change on 2022	7.0%